# IN THE U.S. PATENT AND TRADEMARK OFFICE PATENT APPLICATION

# METHOD AND SYSTEM FOR PROVIDING BACKUP MESSAGES TO WIRELESS DEVICES DURING OUTAGES

## **INVENTORS:**

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PRIORITY STATEMENT UNDER 35 U.S.C. § 119 & 37 C.F.R. § 1.78

[0001] This non-provisional application claims priority based upon prior U.S. Provisional

Patent Application Serial No. 60/456,341 filed March 20, 2003 in the names of Michael I.

Rosenfelt and Satin Mirchandani, entitled "Method and System for Providing Backup Messages

to Wireless Handheld Devices During Unplanned Outages."

**BACKGROUND OF THE INVENTION** 

15 Technical Field of the Invention

[0002] The present invention relates generally to a method and system for processing

email on a wireless device at times when email service to such device is otherwise not available.

More particularly, the present invention provides for backup service to a wireless device during

an outage, notifies users that alternative access is available to said email, and restores messages

received during the outage into the users' original email system to maintain the integrity and

continuity of the email file.

Background of the Invention

[0003] Individuals and companies are increasingly relying on wireless devices for the

seamless delivery of email. Such devices provide users with access to email in a mobile

environment. However, most wireless devices are dependent for their operation on the

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underlying health of the company's corporate email system as well as the wireless hardware and

software platforms, such as the Blackberry Enterprise Server (BES), Microsoft PocketPC, or

others, necessary to synchronize the wireless capabilities together with the corporate email

system. If either the company's corporate email system is out of service, or the hardware or

software connections are out of service, the wireless device will be unable to receive email

messages.

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[0004] To provide users with continuous service in the event of an outage, a company

may elect to replicate its entire email system, such as a Microsoft Exchange database, in a remote

datacenter on hardware similar to that owned by the company. Because of the complexity of

such system, such as Microsoft's Exchange architecture, replication strategies have focused on

real-time database replication of disks at the byte level or, alternatively, on transferring offline

database backups on a server-by-server basis.

[0005] Even in cases where a company implements complete replication of its databases,

it would not be uncommon for there to be gaps in email continuity due to, for example, database

corruption, the presence of viruses, denial of service attacks, security breaches and other factors.

Some of the most often cited problems with replication are:

1. High Cost. The cost involved in replication can be staggering. In order to

implement an effective replication system, the company must purchase third party

replication software, acquire network bandwidth, secure server capacity, retain

administrative support and then monitor each of these systems.

2. Replication of Only a Subset of the Servers. As a result of the costs inherent in

providing a replicated database, such as, for example, the cost of hardware,

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software, bandwidth and support personnel, it is common for only a few of the

most critical servers to be replicated.

3. <u>Database Corruption</u>. Because replication technology by its very nature mirrors

the files from one server onto another, a corrupt file on the original server will be

mirrored in its corrupt form on the backup server. There is currently no efficient

means for preventing the mirroring of corrupt files.

4. <u>Incapacitation Due to Virus</u>. Similarly, if a virus occurs in a file on the original

server, it will be transported to the second server. Server corruption due to

viruses can cause email outages for days.

5. <u>Transactional Inconsistency</u>. Because replication solutions typically perform

byte-level replication of the disks, they do not provide integrity for the Exchange

transaction boundaries. For example, a single transaction on Microsoft Exchange

may consist of ten sequential writes to the disk. If the replication software has

only replicated eight of those ten at the time of an outage, then the backup will be

incomplete, resulting in a corrupt file which may fail to mount.

6. No Vendor-Supported Replication Solution. Currently no system that replicates

systems like the Microsoft Exchange database is readily available at an

economical price.

7. <u>Complexity of Replication</u>. The complexity of making an efficient, effective

replication solution causes the system to be more prone to failure and thereby

require greater resources to maintain.

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[0006] For all of these reasons the existing technology fails to provide an adequate

method for processing email to a wireless device during an outage. There is a need, therefore, for

an improved method and system for providing email messages to a wireless device during an

outage.

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### **SUMMARY OF THE INVENTION**

[0007] The present invention relates generally to a method and system for providing email to a wireless device during an outage and substantially departs from the conventional concepts and designs of the prior art. More particularly, the present invention comprises the steps of managing users' email on said users' wireless device; redirecting email messages from a primary server to a secondary server when said primary server is unavailable; notifying said users that the redirection of email messages has been implemented; providing the users with access through their wireless device to the email addresses on a secondary server while the primary server is unavailable; notifying users when the primary server is again available; and incorporating the email messages received while the primary server was unavailable into the software for managing users' email so as to create a complete email history.

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## **BRIEF DESCRIPTION OF THE DRAWINGS**

[0008] The disclosed invention will be described with reference to the accompanying drawings, which show important sample embodiments of the invention and which are incorporated in the specification hereof by reference, wherein:

- FIG. 1 is a diagram of a typical prior art wireless handheld system;
- FIG. 2 is a diagram showing the preferred method of the present invention for providing email to a wireless device during an outage;
  - FIG. 3 is a flow diagram showing the activities occurring during an outage;
- FIG. 4 is a flow diagram showing a method of intercepting messages sent to the corporate email system;
  - FIG. 5 is a flow diagram showing alternative methods for messages to reach a wireless device;
  - FIG. 6 is a flow diagram showing the preferred method of synchronizing information; and
- FIG. 7 is a flow diagram showing an alternative method for providing email messages to wireless devices.

[0009] The numerous innovative teachings of the present application will be described

with particular reference to the presently preferred exemplary embodiments. However, it should

be understood that these embodiments provide only a few examples of the many available

embodiments and advantageous uses of the innovative teachings described herein. In general,

statements made in the specification of the present application do not necessarily delimit any of

the various claimed inventions. Moreover, some statements may apply to some inventive

features, but not to others.

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[0010] FIG. 1 is a diagram of a typical operating environment for a wireless device. The

customer operates its legacy email system 102 within the confines of its company site 100. In

connection with the legacy email system, the company will also use wireless software 101 such

as, for example the Blackberry Enterprise Server (BES) software, PocketPC software or others.

Email messages are received and processed through the company's email system 102 using the

wireless software 101. When email messages are intended to be directed to a wireless device

105, they are sent through wireless hardware 103 to a wireless gateway 104 for delivery to the

wireless device 105. The wireless hardware 103 could be, for example, any infrastructure set up

for the delivery of messages through a wireless gateway. The wireless gateway 104 could be, for

example, a gateway such as that commonly available through GoAmerica, Cingular, or others.

The wireless device could be, for example, a personal data assistant (PDA), such as a Blackberry

device, a cellular phone, a pager or other device capable of wirelessly receiving email messages.

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[0011] Some companies may elect to implement a backup system 106 for purposes of

creating a replicated email system. In such cases, email messages are initially directed to,

received by and processed on the email system 102. The information from the email system 102

is replicated on the backup system 106. The replication process can occur at the byte level, the

file level or the disk level. In some cases, the replication system is configured such that only

files or disks to which changes have been made are replicated. In the event of an outage of the

primary email system 102, the backup system 106 is activated. However, because the email

system 102 and the backup system 106 do not act in concert, it is necessary to take the email

system 102 completely off line before activating the backup system 106. Moreover, it is not

possible to test the efficacy of the replication system by transferring only a few users from the

email system 102 to the backup system 106. Also, because of the complexities in transferring

from the email system 102 to the backup system 106, it can take as long as 30 to 60 minutes to

complete a transfer at the time of the outage. Moreover, the backup email system 106 is fully

integrated with the wireless software 101 and the wireless hardware 103, the backup system 106

will not have the functionality required to deliver email messages to the wireless device 105.

[0012] FIG. 2 shows a diagram outlining the preferred method for processing email

during an outage. In normal operating environment, email messages 201 are directed to a

corporate server gateway 202. If there are no outages or other reasons why the primary email

system 102 may be down, email messages 201 are directed to the primary email system 102.

From there, email messages 201 directed to the primary wireless hardware 103 for processing

through the wireless gateway 205 and on to the respective users.

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[0013] In those cases where there is an outage or the primary email system 102 is

otherwise unavailable, email messages 201 are redirected from the primary email system 102 to

a secondary email system 206. Users are notified that email messages 201 have been redirected

and those users are provided access to their email messages 201 through the secondary email

system 206. Users are again notified when the primary email system 102 is available. Once

email messages 201 are received at the secondary email system 206, they are passed through the

secondary wireless hardware 207 to the wireless gateway 205 and on to the users. It is important

to note that the primary wireless hardware 103 may be, but need not be, distinct from secondary

wireless hardware 207. However, it may be beneficial to have primary wireless hardware 103

separate from secondary wireless hardware 207 in cases where primary wireless hardware 103 is

physically located adjacent to primary email system 102.

[0014] In an exemplary embodiment of the invention, email messages 201 are sent to a

server gateway 202. In a corporate environment, email messages may be sent from customers,

vendors, partners, suppliers and the like. In a typical environment, email messages are routed to

an email application residing on the primary email system 102. The registry of all email

addresses residing on the primary email system 102 is kept either on the primary server used in

connection with the primary email system 102 or on the corporate server gateway 202. In some

cases, the method of determining the email addresses that reside on the primary email system

102 utilizes functionality inherit within the email application. In other cases, the method of

determining the email addresses that reside on the primary email system 102 may be an

independent program operating autonomously.

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[0015] Next, email addresses that are redundant to the email addresses residing on the

primary email system 102 are created on the secondary email system 206. The secondary email

system 206 can be located remotely from the corporate server gateway 202 and may be

connected, for example, through the Internet. In most cases, a message will be employed

whereby the email addresses on the secondary email system 206 will be updated on a periodic

basis to replicate the email addresses on the primary email system 102. This creation of

redundant email addresses on the secondary email system 206 is continued on an ongoing basis.

[0016] A method is next employed to detect whether email addresses that reside on the

primary email system 102 are detectable to email messages 201. In some cases, this detection

can be as simple as monitoring the email flow for error messages indicating a delivery failure. In

other cases, an automated method may be employed which continually monitors a flow of

messages 201 to determine whether they are received by the primary email system 102 as

intended.

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[0017] As such time as the email addresses that reside on the primary email system 102

not detectable to email messages 201, the email messages 201 are redirected from the primary

email system 102 to the secondary email system 206. The transition from the primary email

system 102 to the secondary email system 206 occurs once it has been determined that the email

addresses on the primary email system 102 are not being detected by email messages 201. It is

also possible to direct only a portion of the email messages 201 from the primary email system

102 to a secondary email system 206 in cases where only a portion of the email addresses

residing on the primary email system 102 are undetectable to email messages 201. Similarly, a

decision may be made to transfer all email messages from the primary email system 102 to the

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email system 102 are undetectable to email messages 201. In this may be useful, for example, in

those cases where it appears that the primary email system 102 may be prone to additional

failure. It may also be desirable in those cases where the transition from the primary email

system 102 to the secondary email system 206 is performed manually, to implement a password

protection scheme whereby ability to effectuate the transition requires the entering of a

password.

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[0018] At the time, or immediately after, email messages 201 have been redirected to the

secondary email system 206, a notification is sent to users alerting them that email messages on

the secondary email system 206. The notification method may consist, for example, the

automated delivery of notification messages through an alternate email address for each of the

users. Alternatively, an automated message may be sent to each of the users whereby the users

receive the message on their wireless device. The notification messages can also be sent to, for

example, cellular telephones, pagers and the like. Each of the users will then have access to the

secondary email system 206 through their wireless device.

[0019] During the period that email messages 201 are directed to the secondary email

system 206, continual assessment may be conducted to determine whether email addresses,

residing on the primary email system 102, are again detectable to email messages 201. This

activity may take the form of, for example, periodically pinging the email addresses residing on

the primary email system 102 and evaluating whether a response is received.

[0020] Once the primary email system 102 is again available, email messages 201 that

had been directed to the secondary email system 206 can be redirected back to the primary email

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system 102. At that time, users can be notified that the primary email system 102 is again

operational and that their primary email system 102 is functioning. The notification to users can

again be in the form of a notification message delivered to each user's wireless device.

[0021] Once email messages 201 are successfully redirected to the primary email system

102, email messages 201 that had been received on the secondary email system 206 during the

outage can be synchronized in the user's primary email application thereby creating a

comprehensive email history within that application. It is important to understand that in the

preferred embodiment there is no need to take the primary email system 102 completely offline

in order to test the efficacy of the secondary email system 206. In addition, there is no

significant cost inherent in testing the efficacy or functionality of the secondary email system

206. In addition, the ability to transfer only a portion of the email addresses residing on the

primary email system 102 to the secondary email system 206 provides a tremendous benefit. For

example, if only a limited number of email addresses residing on the primary email system 102

are affected, then only the email messages 201 intended for those email addresses can be

redirected to the secondary email system 206. In another example, after an outage has occurred,

it is possible to redirect the email messages 201 back to the primary email system 102 on a

limited basis to test the viability of the primary email system 102 without the need to transfer all

of the addresses on the secondary email system 206 to the primary email system 102. Also,

redirecting email messages 201 from the primary email system 102 to the secondary email

system 206 can be effectuated in less than 2 minutes compared to the 30 to 60 minutes required

in traditional replication systems.

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an outage and after an outage. Initially, the user will operate the wireless device in a normal

mode 301. The user will be unaware that a redundant system is in place. Before an outage

occurs, the user will install client software on the user's wireless device 302. The client software

application will be similar in functionality to the normal inbox that occurs on the user's wireless

device when they view email. The purpose for the client software is that it connects directly to

the secondary email system 206 instead of to the company's primary email system 102. The

client software remains unused and transparent to the user until the secondary email system 206

is activated.

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[0023] During a full or partial outage, the secondary email system 206 is activated 303.

A notice is sent to users alerting them of the outage 304. The user then opens the client software

and accesses their email 305. The user will have the ability to send and receive email messages

through their existing email address on their wireless device. In addition, the users will have

access to their contacts and calendar through their wireless device.

[0024] After the outage has been terminated, the primary email system is reactivated 306

and the secondary email system is deactivated 307. A notice is sent to the user alerting them that

the outage is over 308. Messages that were received into, and sent from, the secondary email

system 206 are then synchronized with the primary email system 309. User then returns to

operating the wireless device in its normal mode 301.

[0025] FIG. 4 is a diagram showing the locations within a mail stream in which a email

message 201 could be intercepted and redirected to a secondary email system 206. For example,

when an email message 401 is in transit through the general mail stream service 402, the email

message 201 may be intercepted as part of an independent service offering. In such a

circumstance, customers could list the simple mail transfer protocol (SMTP) address of this

independent service contained within the email message 201. During normal operation, the

SMTP address is transparent to the system and email is delivered to the primary email system

102 without interruption. In the event of an outage of the primary email system 102, the

independent service intercepts messages containing the SMTP address and directs those

messages to a wireless device. This independent service then receives the incoming mail stream

through the email message 201, redirect messages as appropriate and forward the rest of the mail

stream to the primary system. Upon an outage of the primary email system 102, email messages,

such as email message 201, would continue to point the secondary email system 206 which

would accept such messages and redirect them to the designated wireless device. By

intercepting the email message 201 at this location, it is possible to provide protection against the

failure of all customer hosted facilities such as, for example, the customer's mail system or

gateway.

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[0026] Another location where the email message 201 could be intercepted and

redirected is at the customers' mail stream service 403. Functionality of the customer's mail

stream service 403 would be similar to that described for the general mail stream service 402.

However, the customer's mail stream service 403 would be located behind the corporate firewall

407. The customer's mail stream service 403 would provide that inbound SMTP messages

would be redirected directly to wireless devices or to an offsite service which could then forward

the messages to the appropriate wireless device. Redirecting the email message 201 through the

customer's mail stream service 403 would provide protection against the failure of the primary

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email server or the wireless gateway, but could require additional hardware in order to host the

customer's mail stream service application.

[0027] Yet another location for intercepting and redirecting an email message 201 is at

the inbound internet mail connector (IMC) 404 in the primary email system 102. As will be

understood by those skilled in the art, the IMC 404 is often on a separate server from the primary

email system 102. Accordingly, upon an outage of the primary email system, it would still be

possible to redirect email messages from the IMC 404.

[0028] Another location in which email messages could be redirected is within the

primary mail system itself. For example, in the event of an outage causing portions of the

primary email system 102 to be operational and other portions not to be operational, the message

routing functionality of the primary email system would be modified on a real-time basis so as to

redirect messages from mail boxes that are not operational within the primary email system 102

to the backup email system 206.

[0029] It should be noted that it may be necessary at times to redirect the email message

201 from the primary email system 102 to the secondary email system 206. At other times, it

may be necessary to redirect the email message 201 from the secondary email system 206 to the

primary email system 102. For example, in the case of an outage of the secondary email system

an alternate or backup entry can be placed in the email message 201 instructing that the email

message 201 be redirected from the secondary email system 206 to the primary email system

20 **102**.

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[0030] Another method for redirecting an email message 201 within the present

invention is to redirect an email message down an alternate path at the time the primary email

system 102 is unavailable using, for example, an event sync within an email application such as

Microsoft Exchange designed to inspect message traffic and alter or copy that message to

another destination. Yet another method of redirecting email messages is to redirect all

messages with a lower priority designation to a separate SMTP host during an outage of the

primary email system 102. Yet another method of redirecting email message 201 is to change

the domain name system (DNS) identifier of the primary email system 102 at the time of the

outage of the primary email system 102 such that inbound email messages, such as email

message 201, are redirected to an alternate facility.

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[0031] FIG. 5 is a diagram showing methods by which a secondary email system 206 can

deliver messages to a wireless device 105. Once messages are routed to an alternate location,

they can be delivered to wireless devices in a number of different ways. For example, the

secondary email system 206 can forward messages to a wireless device 105 using non-SMTP

delivery 503 such as short messaging service (SMS) or native device addressing. In particular,

for devices capable of receiving more than one type of data feed, a mapping can be kept of an

alternate method to deliver text messages to those devices. In the event of an outage of the

primary email system, messages can be sent through this alternate protocol.

[0032] The secondary email system 206 can also forward messages to wireless device

105 through use of SMTP delivery to alternate email addresses 504. In this case, the alternate

email addresses map to the wireless device 105. When the primary path to deliver the email

message 201 to the wireless device 105 fails, the email message 201 can be forwarded to that

device's alternate address.

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[0033] As another alternative, the wireless device 105 can "pull" messages from the

secondary email system 206 using protocols such as pop3 or imap4. The wireless device 105

would be instructed to pull messages in the event of an outage of the primary email system 102.

[0034] As another alternative, upon an outage of the primary email system 102, email

message 201 can be routed to wireless device 105 using non-SMTP, device specific addressing.

[0035] FIG. 6 is a diagram of a method for synchronizing information regarding wireless

device users and other critical information. Regardless of the location of the secondary email

system 206, having critical information from the primary email system 102, the wireless gateway

205, or both, is critical. This is accomplished through a wireless device information

synchronization application 601 that synchronizes with the primary email system 102 and the

wireless gateway 205 to extract information critical to the redirection of email messages at the

time of an outage of the primary email system. Information to be synchronized includes, for

example, a list of wireless device users, email addresses, device identification information,

incription keys, preferences and wireless platform. This information is sent to the secondary

wireless message delivery system 602 that receives the inbound SMTP stream during an outage

of the primary email system and that performs the redirection with the assistance of the

information provided.

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[0036] FIG. 7 is a diagram showing the method for routing email to wireless devices by

redirecting to an alternate infrastructure. Through this methodology, the secondary email system

206 and secondary wireless hardware 207 are located in a separate location from the primary

email system 102 and the primary wireless hardware 103. Upon a failure of the primary wireless

hardware 103, the primary wireless hardware 103 would be disconnected from the wireless

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network and a new session initiated by the secondary wireless hardware 207. The secondary

wireless hardware 207 is configured to connect to the primary email system 102 if it is still

operational.